

The 38th SOBA America National Convention

From SJC Sasse to the DMV

When

May 25-28, 2028

Duration

5 days

Lineup

6 Events

HOSTED BY SOBA DMV

TOTAL EXPECTED: 500-1,000



SOBA DMV

X



SOBA AMERICA



The Gaylord Resort – National Harbor



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SOBA DMV

Choice 2: The Music Center at Strathmore



Goals & Vision



01

Legacy & Heritage

Celebrating decades of brotherhood, discipline, and the enduring spirit of SJC Sasse.



02

Culture & Experience

An immersive exhibition, nostalgic drama, art gallery and music honouring our roots.



03

Fellowship & Reunion

Reconnecting SOBANS from across the globe — from casual meet-and-greets to the Gala.



04

Growth & Revenue

Merchandise expo, live auction, corporate sponsorships, raffle draws and VIP ticket sales.

Wed – Thu, May 24 – 25

DAY ONE

Wednesday, May 24th



Exco Welcome Dinner & Drinks

Catered by SOBA DMV EXCO

TIME

🕒 7 PM ET

LOCATION

📍 Lounge / Rooftop

VIBE

🌟 Formal

CAPACITY

👥 50 guests

DMV EXCO

SOBA AMERICA EXCO

PRESIDENTS CLUB

DAY TWO

Thursday, May 25th



Welcome Meet & Greet

Catered by SOBA America x SOBA DMV

TIME

🕒 7 PM ET

LOCATION

📍 SOBA Hall / SOBAN's Home

VIBE

🌟 Live Music

CAPACITY

👥 100-150 guests

DMV MEMBERS

SOBA AMERICA

GUESTS

THURSDAY - LIVE MUSIC





DAY THREE

Daytime



City Cruises National Harbor

City Cruises

TIME

🕒 12 PM – 3 PM ET

LOCATION

📍 Indoors/Rooftop

VIBE

🌟 50s – 90s Outfit

CAPACITY

👥 150 – 250 guests

ALL ATTENDEES

LUNCH SERVED

SPIRIT OF WASHINGTON

DAY THREE

Evening



Cultural Night

SOBA America Hall or The Gaylord National Resort

TIME

🕒 7 PM ET

LOCATION

📍 SOBA Hall / The Gaylord

VIBE

🌟 Culture

CAPACITY

👥 300 seated, 150 standing

ALL ATTENDEES

DINNER SERVED

GUESTS

DAY THREE. EVENING

Activities:

- 01 Arrival of Guests at Alumni Art Gallery**
6pm ET (Networking) (Dinner Served)
- 02 Cultural Exhibition**
7:30pm - 9pm ET
- 03 Nostalgic Drama Performance**
9:30pm - 11pm ET (Short Film + Tribute to Sobans - 30mins)
- 04 Closing x Dance**
11pm - 12am ET
- 05 After-party**
1am - 4am ET. Location: Bar / Lounge



DAY FOUR

Morning / Daytime



Convention Mass x AGM

Marketplace Expo: SOBA America x
Convention Merchandise

TIME

🕒 **8 AM – 4 PM**
Breakfast / Lunch
Served

LOCATION

📍 **SOBA Hall /
Gaylord Resort**

VIBE

🌟 **Casual**
Members Only

CAPACITY

👥 **400 seated**

DAY FOUR

Morning / Daytime



Family Fun & Games

SOBANese · SOBANites · Guests

TIME

🕒 **12 PM – 3 PM**

LOCATION

📍 **National Harbor**

SCHEDULE

🌟 **10 AM — Breakfast @ Gaylord Resort**
11 AM — Depart
Lunch Served

👥 **100 guests**

DAY FOUR

Evening Gala



Convention Gala Night

DTI x SOBA America Official Suit

TIME

🕒 **7 PM – 1 AM**

LOCATION

📍 **Gaylord Resort**

SCHEDULE

🌟 **7 PM — Guest Arrival · Dinner**
8 PM — Speeches
9 PM — Live Auction
10 PM — Dance Floor Opens

👥 **450 seated
200 standing**

Sunday, May 28th

DAY FIVE

Morning / Daytime



Convention Mass

Sunday closing service

TIME

🕒 10:30 AM –
12 PM ET

LOCATION

📍 Basilica of The
National Shrine, DC

VIBE

🌟 Smart Casual

CAPACITY

👥 100 seated

DAY FIVE

Afternoon



BBQ × March Past

The grand finale

TIME

🕒 From 2:00 PM

LOCATION

📍 National Harbor /
Spirit Park

VIBE

🌟 Casual

CAPACITY

👥 300 guests



Expected Attendees



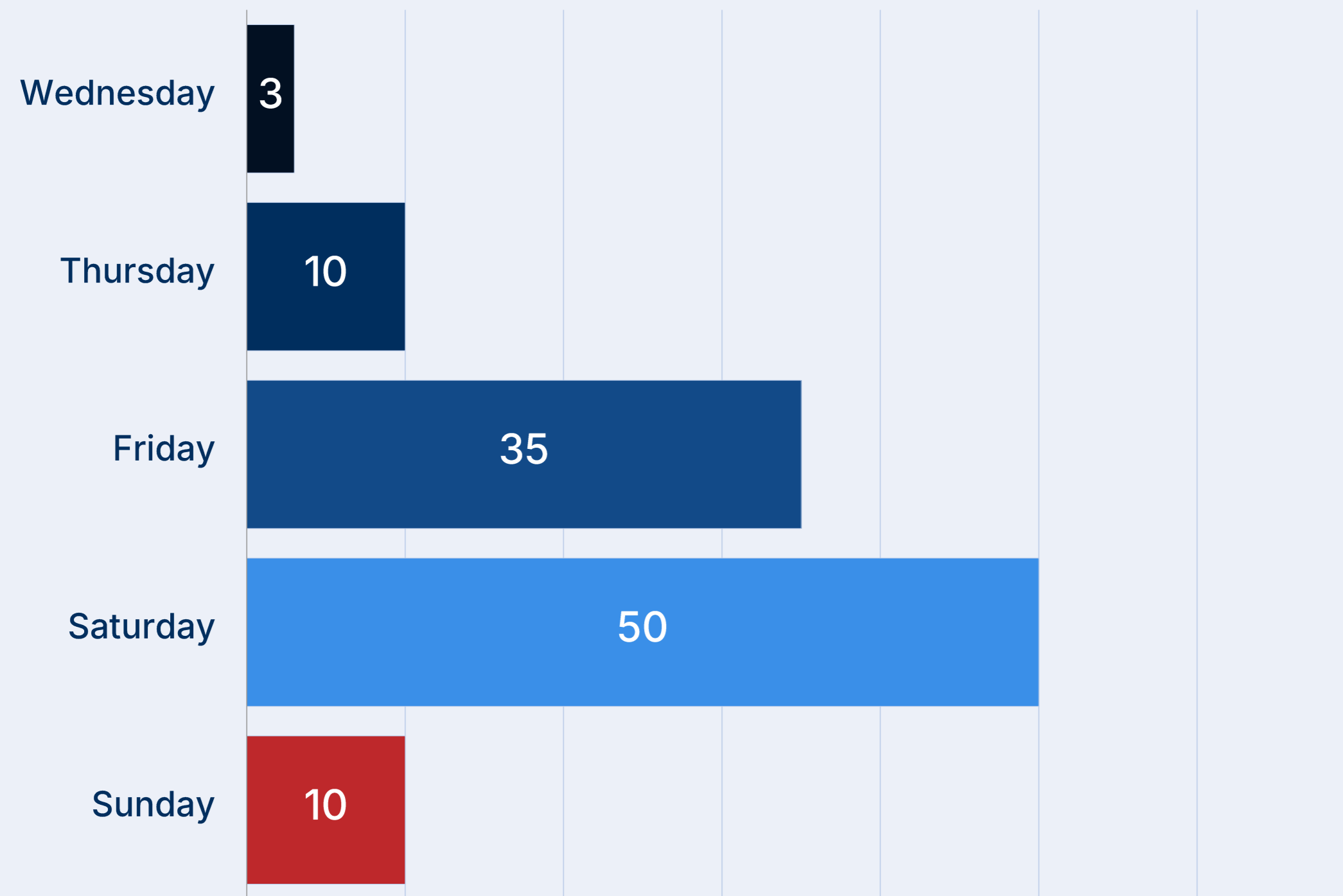
DAY	DATE	EVENT	TIME	VENUE	CAPACITY
DAY 1	Wed, May 24	Exco Exclusive Welcome Dinner & Drinks	7:00 PM	Lounge / Rooftop (Private)	50
DAY 2	Thu, May 25	Live Music	7:00 PM – 10:00 PM	SOBA Hall / Soban's Residence	100
		Welcome Meet & Greet Dinner	7:00 PM - 11:59 PM	SOBA Hall / Soban's Residence	100-150
DAY 3	Fri, May 26	Signature Lunch City Cruise	12:00 PM – 3:00 PM	City Cruises (National Harbor)	150-250
		Cultural Night — Exhibition & Drama	7:00 PM – 12:00 AM	Gaylord National Resort / SOBA Hall	450
DAY 4	Sat, May 27	Convention Mass × AGM	8:00 AM – 4:00 PM	Gaylord National Resort / SOBA Hall	400
		Capital Wheel, Park Carousel, Harbor Social	10:00 AM – 2:00 PM	Mount Vernon	100
DAY 5	Sun, May 28	Convention Gala Night	7:00 PM – 1:00 AM	Gaylord National Resort / SOBA Hall	450 / 600
		Convention Mass	10:30 AM – 12:00 PM	Basilica of the National Shrine, DC	100
		BBQ × March Past · Car Show · Soccer	2:00 PM – 7:00 PM	National Harbor – Spirit Park	200-300
TOTAL EXPECTED ATTENDANCE					500 – 1,000+

Budget Framework



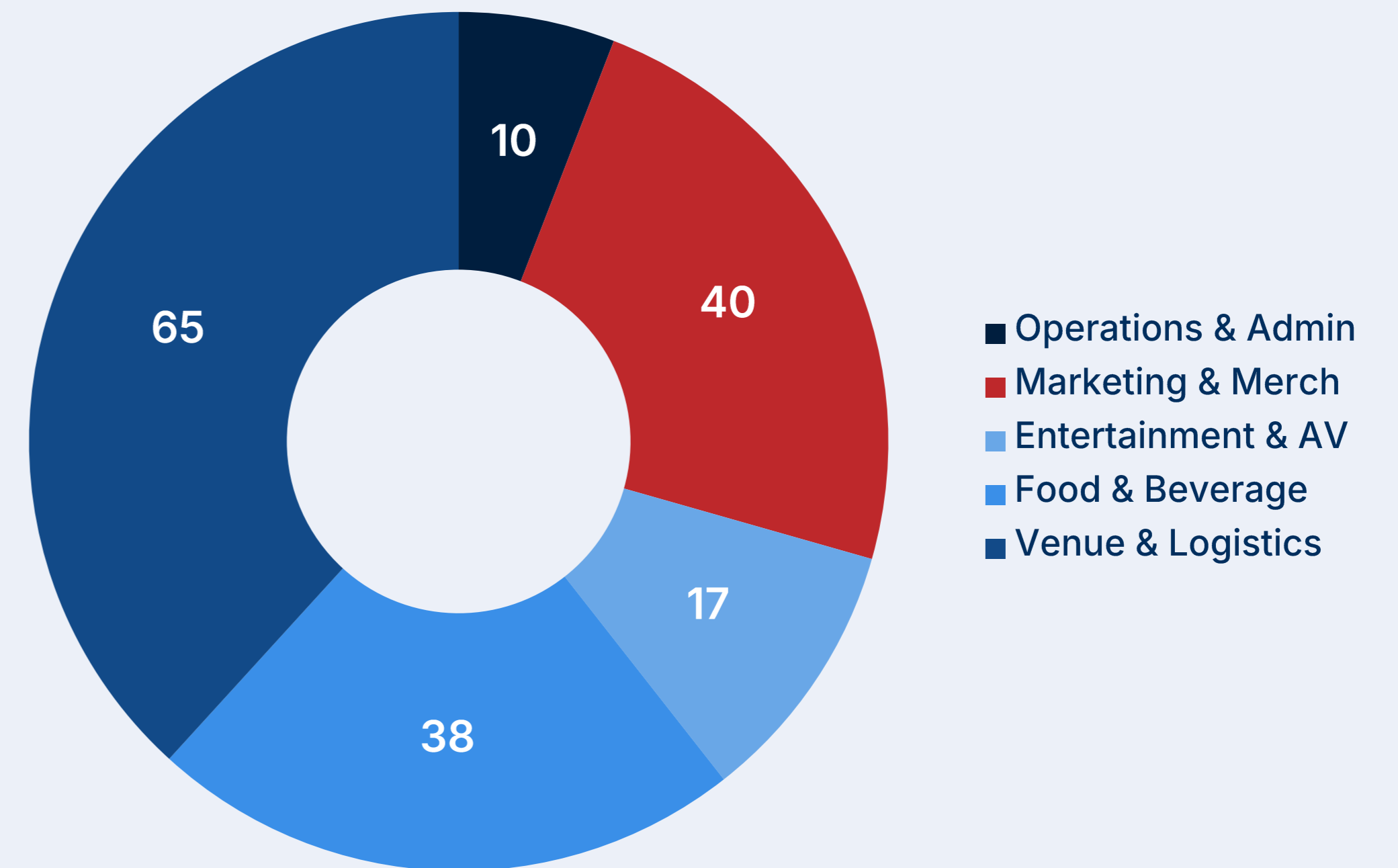
Cost by Day Breakdown (\$K)

\$108,000



Cost by Department Breakdown (\$K)

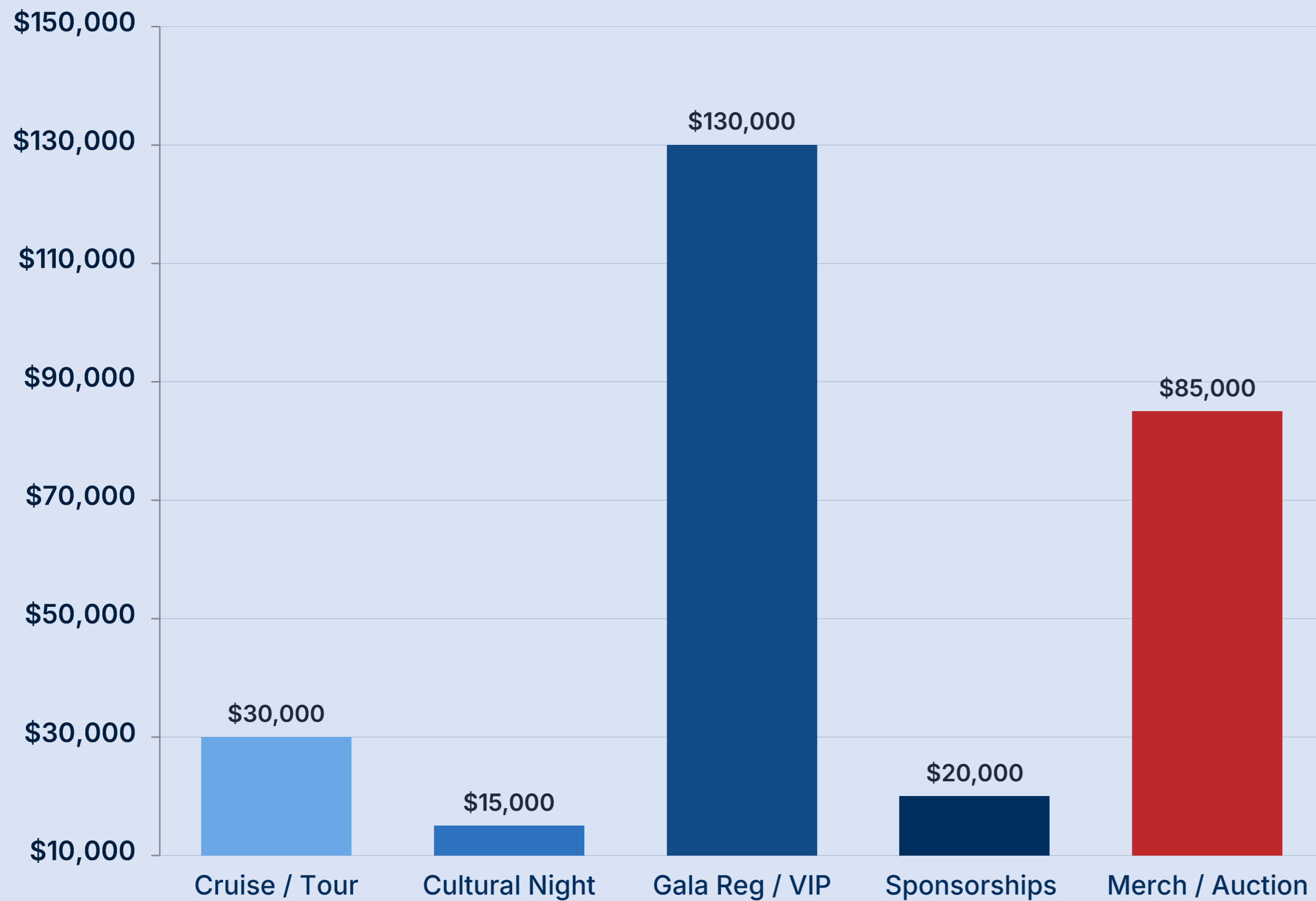
\$170,000



Sales Forecast

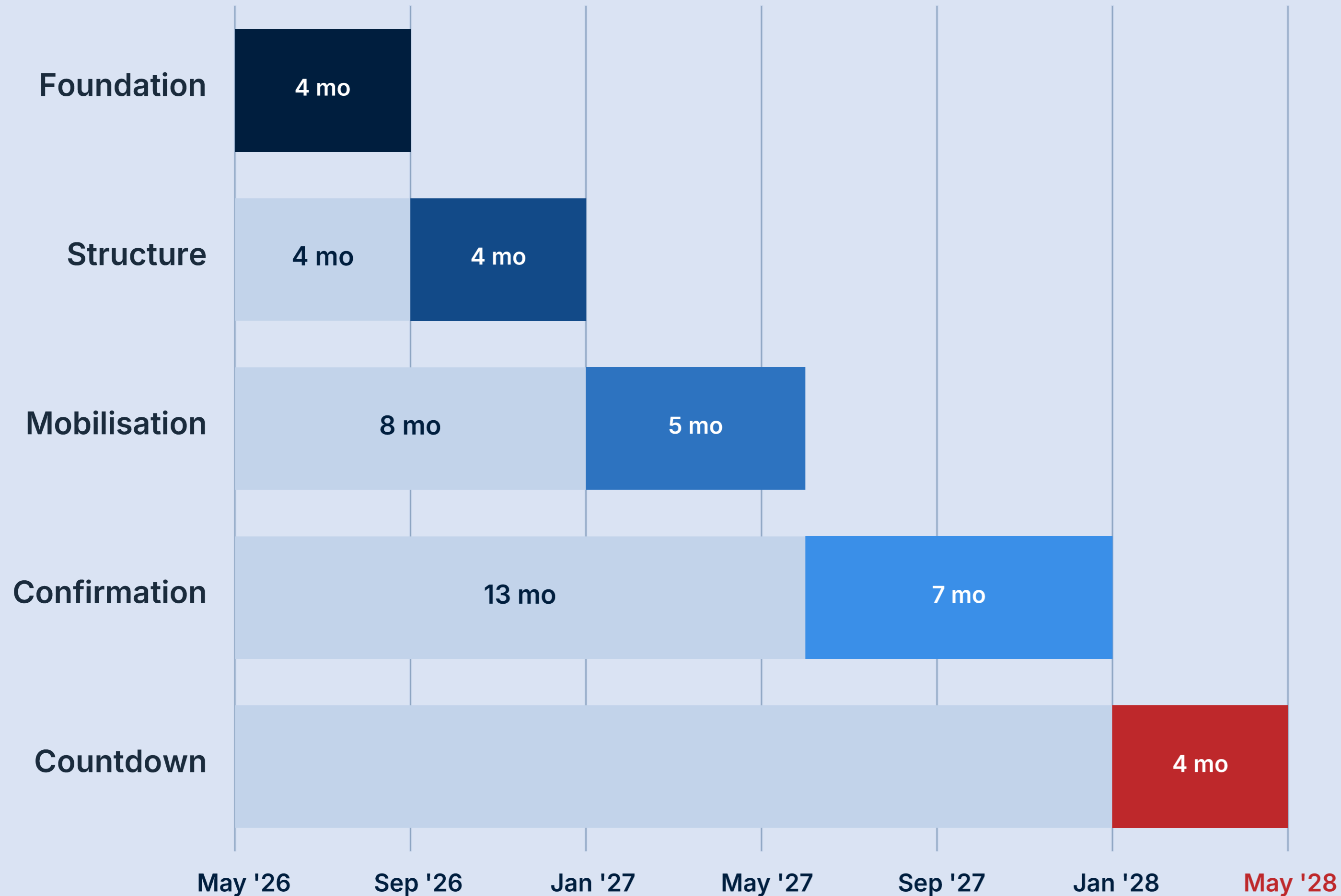


TOTAL PROJECTED REVENUE **\$280,000**



CATEGORY	TICKETS / UNITS	PRICE	REVENUE
Cruise / Tour	250/100	\$100/\$50	\$30,000
Cultural Night	200	\$75	\$15,000
Gala – Reg / VIP	200/25/15/5	\$150/\$1500/ \$2500/\$5000	\$130,000
Sponsorships	10–20 sponsors	varies	\$20,000
Merch / Auction	400/500/ 5000/10	\$25/\$10/ \$10/\$2000	\$85,000
TOTAL	600+ attendees		\$280,000

Planning Timeline



PHASE	PERIOD	KEY ACTIVITIES
Foundation	May – Aug 2026	Form COC · Scout venues · Set budget targets · Develop convention brand identity · Conceptualize web page
Structure	Sep – Dec 2026	Vendor outreach · Plan sponsorship prospectus · Conceptualize registration system · Design marketing plan
Mobilization	Jan – May 2027	Programming confirmed · Headliners drafted · All vendors drafted · Local Chapter fundraising drive ·
Confirmation	Jun – Dec 2027	Marketing launch · Social media campaign · Ticket sales open · Logistics lockdown · Guest communications
Countdown	Jan – May 2028	Rehearsals begin · Welcome packs · Final registrations · Raffle draw opens · Convention week!

Early Commitment Fund (ECF)



SOBA DMV

"Pay Small. Plan Early. Deliver Big."

Small, consistent contributions made early create financial stability, planning leverage, and collective pride. The Early Commitment Fund ensures that when May 2028 arrives, SOBA DMV is not scrambling to fund greatness - we are executing it.

"One Brotherhood. One Legacy. Planned Together."

PURPOSE

The Early Commitment Fund (ECF) is a structured, member-driven contribution plan designed to ensure SOBA DMV is financially prepared to host the 38th SOBA America National Convention in May 2028. By contributing incrementally and consistently, we reduce last-minute financial pressure, lower individual convention dues or levies, and unlock the ability to plan decisively and professionally from the outset.

THE CONTRIBUTION PLAN

Who: All SOBA DMV registered members

Amount: \$15 per month

Duration: May 2026 – April 2028 (20 months)

Total per member: \$300

Projected Total Collected: \$30,000

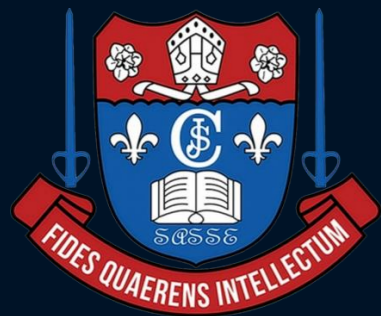
WHY THIS WORKS

01 Reduces Financial Burden
Spreads cost over time, avoiding heavy last-minute levies.

02 Early Planning & Negotiation
Unlocks early venue bookings and stronger vendor negotiations

03 Improves Quality & Professionalism
Funds upfront enable intentional, professional execution.

Join the Organizing Committee



SOBA DMV

*"One Brotherhood, One Legacy
— The Experience Begins Here"*

Clifford Ako

Lead, 38th SOBA Convention Organizing Committee (COC)
Maryland · 346-563-9620

"From Sasse to the DMV - The Brotherhood Endures."

DEAR SOBA DMV MEMBERS

In May 2028, the eyes of SOBA America turn to the DMV. We are hosting one of the grandest conventions ever; a theater-style reunion set against DMV's scenic beauty. We need your leadership, commitment, creativity and network to make it happen.

YOUR ROLE ON THE COMMITTEE

- 01 Venue & Experience Design**
Choosing a theater-style destination with elegance and energy
- 02 Event Programming**
Designing immersive activities for families, guests & SOBANs
- 03 Sponsorship & Fundraising**
Innovative approaches to raise and manage convention funds
- 04 Communications & Publicity**
Amplifying the SOBA spirit across media and community
- 05 Legacy Projects**
Ensuring this convention shapes SOBA America's broader vision

Ready to shape history?

Reply to confirm.
Kickoff meeting: Early June 2026

Join the Organizing Committee



*"One Brotherhood, One Legacy
— The Experience Begins Here"*

Clifford Ako

Lead, 38th SOBA Convention Organizing Committee (COC)
Maryland · 346-563-9620

"From Sasse to the DMV - The Brotherhood Endures."

CURRENT COC MEMBERS



POSA – N. Asong



Chief Luma B.



Randolph N. Sr.



Emeritus Ekole F.



Commissaire Ndip A



Clifford A.



Roland Kwene

About The Gaylord National Resort & Convention Center

The Gaylord National Resort & Convention Center is an upscale capital area resort in the heart of National Harbor. Set along the scenic banks of the Potomac River, Gaylord offers a truly unique escape defined by comfort and elegance. At its heart is a stunning 19-story indoor garden atrium, maintained at a perfect 72 degrees year-round.

Location

201 Waterfront Street,
National Harbor, MD 20745

Ballroom

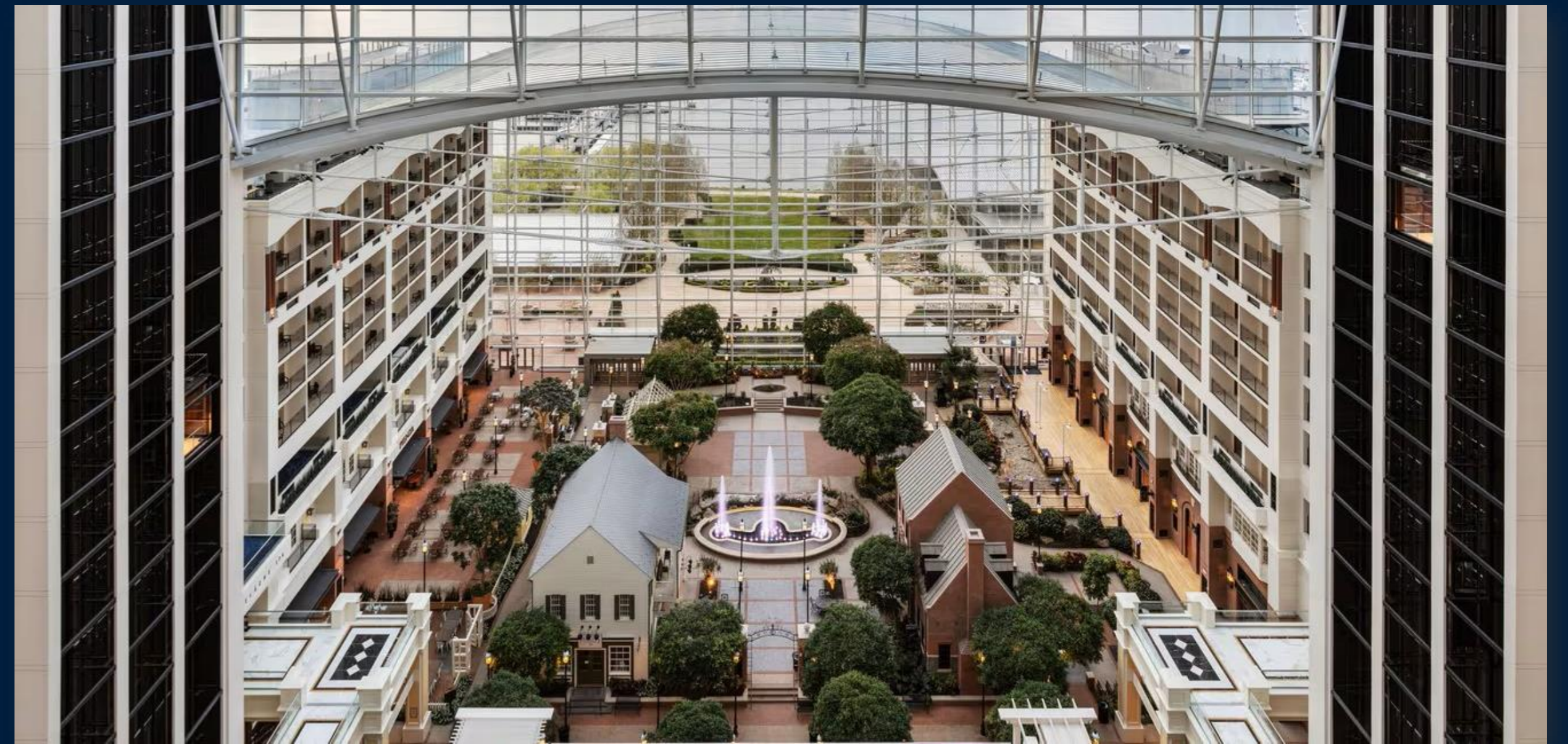
Cherry Blossom
Size: 11,582 Sq ft

Event Type

Galas /
Convention

HOSTED BY SOBA DMV

TOTAL EXPECTED: 500-1,000

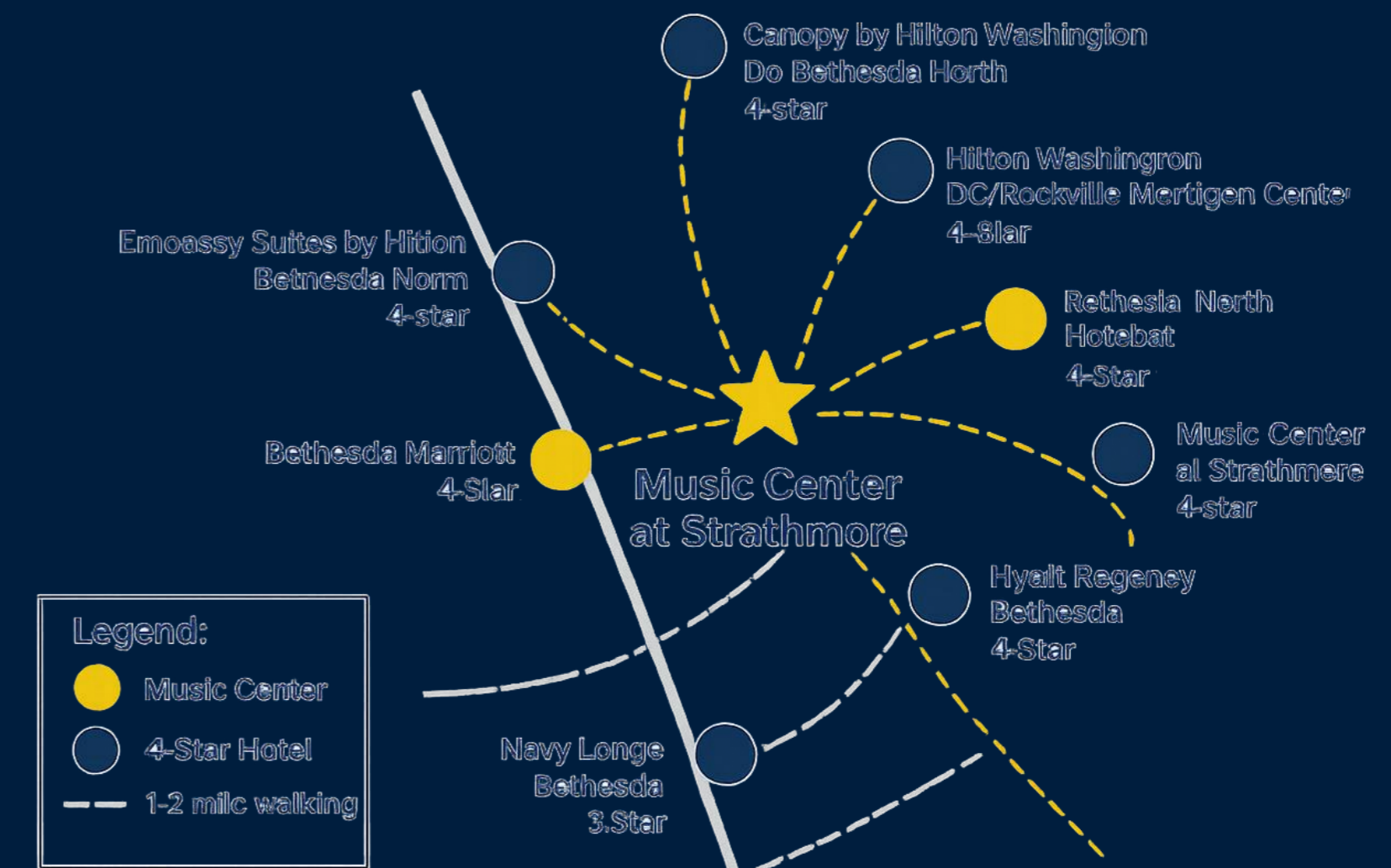


About The Music Center at Strathmore

The Music Center at Strathmore is a Concert Hall and Education Center which opened in February 2005. Inside the 1,976-seat concert hall is soaring glass walls and windows throughout, while beautiful natural light fills interior spaces of the Music Center and the accents of natural wood make the spaces warm and inviting.



Hotels Near Music Center at Strathmore



Location

5301 Tuckerman Lane,
North Bethesda, MD 20852

Capacity

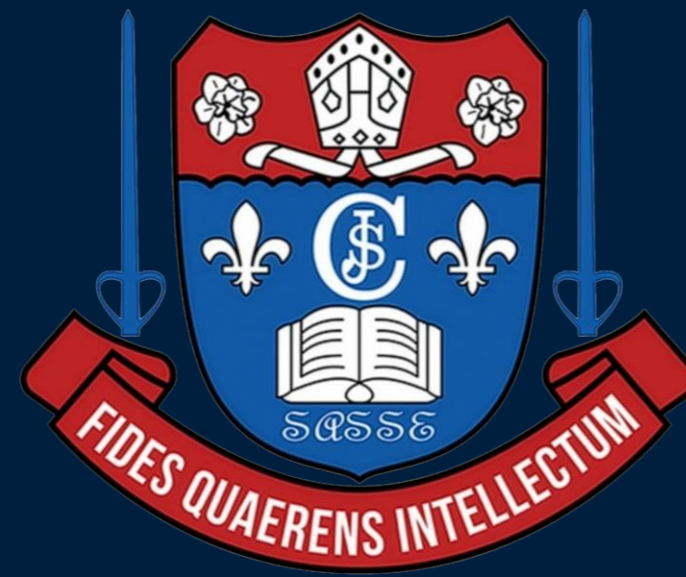
Seated: 350
Standing: 800

Event Type

Corporate /
Convention

HOSTED BY SOBA DMV

TOTAL EXPECTED: 500-1,000



SOBA DMV

x



SOBA AMERICA